



Hot & Happening eNewsletter



Featured Event Highest Placement

Image (250 x 180 pixels)
Format: .gif or .jpg
File Size: 50kb or less
Copy: Up to 100 words and URL

H&H Event

Image (250 x 180 pixels)
Format: .gif or .jpg
File Size: 50kb or less
Copy: Up to 100 words and URL

Market your special festival or event to Louisiana travelers. Sent once each month, the TourLouisiana.com **Hot & Happening** Email Update provides wide exposure and great value.

Advertising Rates

Featured Event (1 per issue)	\$ 295
H&H Event (Up to 7 per issue)	\$ 225
Social Promotion	\$ 1,200

Further promote your event with a corresponding [social media campaign](#), sponsored by TourLouisiana.com.

FREQUENCY: Sent the first Tuesday of each month

DISTRIBUTION: 25,000 travelers with an interest in Louisiana

EVENT AD SUBMISSION: Submit all materials on or before the 7th of the month prior to the scheduled broadcast to <https://materials.ajrmediagroup.com>



- Requires the event to also appear in the newsletter.
- Social promotion can run before or after the newsletter is distributed.