



Mechanical Specifications

ADVERTISING MATERIAL

Digital materials (preferred): High resolution PDF files; EPS files, CMYK (no spot or lab colors unless by special arrangement with sales representative), PMS colors will be automatically converted to CMYK, all type converted to outlines; CMYK TIFF files, 300 dpi minimum. Send each page as single PDF. No spreads. **Single crop marks should be offset .25**

MECHANICALS

Printing Process: Web Offset Binding: Saddle-stitched (jogged to the head)
Trim Size: 7.875 x 10.5

INSERTS

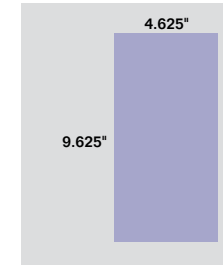
Consult your *AAA World* sales representative for specification sheet. Publisher reserves the right to omit inserts not complying with specifications. **Send each page as single PDF. No spreads. Must supply printed or pdf proofs with pages labeled for orientation.**

DIGITAL FILE DELIVERY

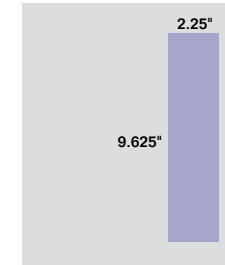
AAA World accepts digital files through many portals, including e-mail and FTP. Please contact your *AAA World* sales representative for details on digital file transfer.

ADVERTISER PROOFS

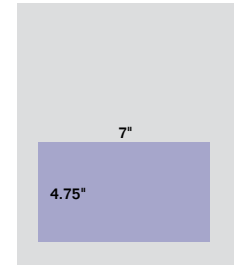
Two press proofs required with each ad. *AAA World* shall not be held responsible for color accuracy, if no color proof is provided.



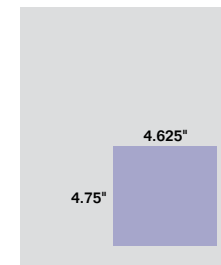
2/3 PAGE



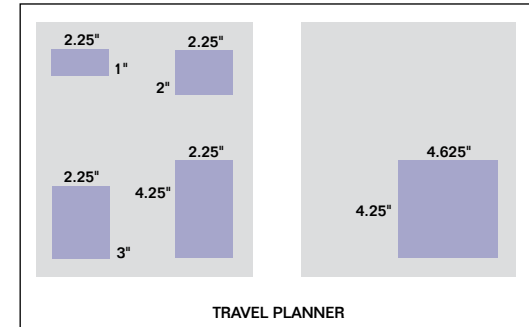
1/3 VERTICAL



1/2 PAGE

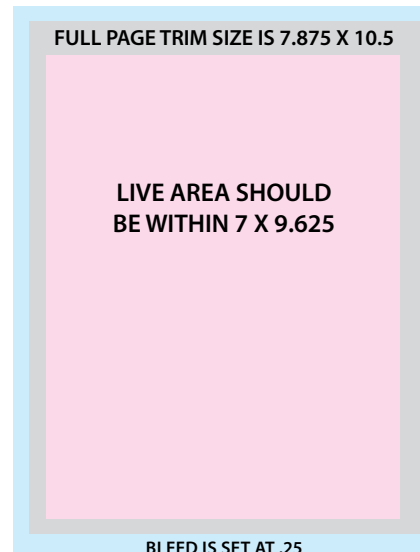


1/3 PAGE SQUARE



TRAVEL PLANNER

FULL PAGE SIZE



Ad Sizes (in inches)

	Width	Height
Magazine Trim Size	7.875	10.5
Full-Page Live area	7	9.625
Two-Page Spread	15.75	10.5
2/3 Vertical only	4.625	9.625
1/2 Horizontal only	7	4.75
1/3 Vertical	2.25	9.625
1/3 Square	4.625	4.75
1/6 Vertical*	2.25	4.25
Travel Planner Ads	2.25 wide	

*Available only in Travel Planner or coops

NO BLEED ON FRACTIONAL ADS

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2018 Publishing Calendar

Issue	Space	Ad Material	In Home
Jan./Feb.	Oct. 25	Nov. 24	Dec. 26–29
Mar./Apr.	Jan. 3	Jan. 26	Feb. 26–Mar. 1
May/June	Feb. 28	Mar. 23	Apr. 24–28
July/Aug.	Apr. 25	May 25	June 26–30
Sept./Oct.	June 27	July 27	Aug. 28–Sept. 1
Nov./Dec.	Aug. 29	Sept. 28	Oct. 27–31
Jan./Feb. ('19)	Oct. 31	Nov. 28	Dec. 29–Jan. 2, 2019

No cancellations accepted after the closing date.