

EDITORIAL OVERVIEW:

AAA Hawaii is a magazine written and edited specifically for AAA Members in Hawaii. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

FREQUENCY: 6 times per year

TOTAL PAID & VERIFIED CIRCULATION

	Nov/Dec 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
Subscriptions					
Paid*	92,382	100%			
Verified	N/A				
Total Paid & Verified Subscriptions	92,382	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	92,382	100%	88,000	4,382	4.7%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Ju/Aug 2016	91,470
Sep/Oct 2016	91,958
Nov/Dec 2016	92,382



3 YEAR TREND

	2014	%	2015	%	2016	%
Subscriptions						
Paid	87,127		89,912		92,382	
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	87,127		89,912		92,382	
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	87,127		89,912		92,382	
Year Over Year Percent of Change				3.2%		2.7%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

*Membership subscription in force as of September 30, 2016

CIRCULATION BY STATE AS OF DECEMBER 31, 2016

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	12	Ohio	24
Arizona	93	Oklahoma	11
Arkansas	6	Oregon	83
California	628	Pennsylvania	25
Colorado	79	Rhode Island	6
Connecticut	16	South Carolina	13
Delaware	2	South Dakota	5
District of Columbia	8	Tennessee	20
Florida	114	Texas	81
Georgia	29	Utah	27
Idaho	21	Vermont	1
Illinois	25	Virginia	58
Indiana	22	Washington	182
Iowa	1	West Virginia	1
Kansas	10	Wisconsin	13
Kentucky	6	Wyoming	2
Louisiana	2		
Maine	6		
Maryland	20	TOTAL 48	
Massachusetts	32	CONTERMINOUS	2,030
Michigan	22	STATES	
Minnesota	24		
Mississippi	2	Alaska	13
Missouri	10	Hawaii	89,413
Montana	16	TOTAL ALASKA &	89,426
Nebraska	5	HAWAII	
Nevada	138		
New Hampshire	2	U.S. Unclassified	-
New Jersey	17	TOTAL UNITED	91,456
New Mexico	16	STATES	
New York	58		
North Carolina	34	Poss. & Other Areas	19
North Dakota	2	U.S. & POSS., etc.	91,475
		Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	21
		Personnel Overseas	
		GRAND TOTAL	91,496

DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF DECEMBER 31, 2016

Honolulu	89,413
TOTAL DMA - Hawaii	89,413



VERIFICATION OF CIRCULATION

USPS Form 3548

Publication Title	AAA Hawaii	Issue Verified	Nov/Dec 2016
Issue Frequency	6 times per year	Date	September 27, 2016


Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	92,382
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	406
Total Paid/Requester Circulation	92,382
Total Distribution	92,788
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	635
Total Production	93,423
Percent Paid/Request Circulation	99.6%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

Parent Company: AAA Hawaii
 AAA Hawaii
 1130 N. Nimitz Highway, Suite A170
 Honolulu, HI 96817-4579
 P: (808) 593-2221
 F: (808) 550-4813
 www.aaa.com


 HEATHER BILLOTTI
 Production Manager


 TAMARA HILL
 Publisher


 KATHY BOWYER
 Manager Advertising Sales

Date Signed: 5/19/2017