

Tidewater TRAVELER

For the six months ended
June 30, 2016

EDITORIAL OVERVIEW:

AAA Tidewater Traveler is a magazine written and edited specifically for AAA Members in Virginia. It offers timely coverage of local issues, plus vital consumer information about travel, insurance, automobiles and safety issues. In addition, the magazine contains departments offering expert advice for travelers and motorists, and money saving opportunities on local attractions, events and travel.

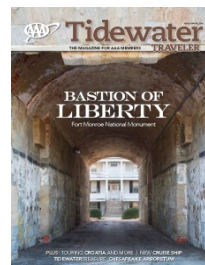
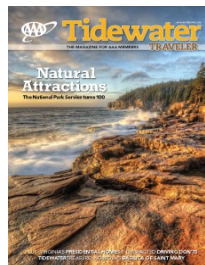
FREQUENCY: 6 times per year

TOTAL PAID & VERIFIED CIRCULATION

	May/June 2016 Issue	%	Rate Base	Above (Below)	%Above (Below)
Subscriptions					
Paid*	173,445	100%	170,000		
Verified	N/A				
Total Paid & Verified Subscriptions	173,445	100%			
Single Copy Sales	N/A				
Total Paid & Verified Circulation	173,445	100%	170,000	3,445	2.0%

PAID CIRCULATION BY ISSUE

Issue	Paid Circulation
Jan/Feb 2016	173,537
Mar/Apr 2016	172,193
May/June 2016	173,445



3 YEAR TREND

	2014	%	2015	%	2016	%
Subscriptions						
Paid	172,849		172,856		173,445	
Verified	N/A		N/A		N/A	
Total Paid & Verified Subscriptions	172,849		172,856		173,445	
Single Copy Sales	N/A		N/A		N/A	
Total Paid & Verified Circulation	172,849		172,856		173,445	
Year Over Year Percent of Change				0.0%		0.3%
Average Annualized Subscription Price	\$2.00		\$2.00		\$2.00	

*Membership subscription in force as of March 31, 2016

CIRCULATION BY STATE AS OF JUNE 30, 2016

State	Paid Subscriptions	State	Paid Subscriptions
Alabama	22	Ohio	65
Arizona	63	Oklahoma	14
Arkansas	3	Oregon	22
California	174	Pennsylvania	122
Colorado	40	Rhode Island	12
Connecticut	41	South Carolina	113
Delaware	26	South Dakota	3
District of Columbia	30	Tennessee	62
Florida	486	Texas	120
Georgia	125	Utah	11
Idaho	9	Vermont	4
Illinois	48	Virginia	169,795
Indiana	31	Washington	70
Iowa	7	West Virginia	30
Kansas	10	Wisconsin	19
Kentucky	33	Wyoming	5
Louisiana	12		
Maine	21		
Maryland	276	TOTAL 48	
Massachusetts	48	CONTERMINOUS	173,332
Michigan	35	STATES	
Minnesota	14		
Mississippi	19	Alaska	7
Missouri	20	Hawaii	19
Montana	9	TOTAL ALASKA &	26
Nebraska	4	HAWAII	
Nevada	29		
New Hampshire	21	U.S. Unclassified	-
New Jersey	62	TOTAL UNITED	173,358
New Mexico	23	STATES	
New York	113		
North Carolina	1,010	Poss. & Other Areas	7
North Dakota	1	U.S. & POSS., etc.	173,365
		Canada	-
		International	-
		Other Unclassified	-
		Military or Civilian	41
		Personnel Overseas	
		GRAND TOTAL	173,406

DMA PAID SUBSCRIPTIONS BREAKDOWN AS OF JUNE 30, 2016

Tidewater	168,058
TOTAL DMA - Tidewater	168,058

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VERIFICATION OF CIRCULATION

USPS Form 3548

Publication Title	Tidewater Traveler	Issue Verified	May/June 2016
Issue Frequency	6 times per year	Date	March 29, 2016

Distribution Information

Total Number of Direct Subscriptions <i>(Including gift subscriptions)</i>	None
Total Number of Subscriptions as Part of Dues	173,445
Total Number of Paid Subscriptions Through Agents	None
Total Number of Direct Requests Including Internet and Telephone <i>(Only for requester publications)</i>	None
Single Copies Sold Over Counter, Coin Machines, Street Vendors	None
Copies Furnished to News Agents and Dealers	None
Copies Purchased in Bulk Other Than News Agents and Dealers/Bulk Requests <i>(Not invariably paid)</i>	None
Other Requested Copies	None
Advertiser Proof Copies <i>(No more than one copy per advertiser)</i>	None
Exchange Copies	None
Other Paid Circulation <i>(Specify)</i>	None
Nonsubscriber or Nonrequester Copies <i>(Other)</i>	6,517
Total Paid/Requester Circulation	173,445
Total Distribution	179,962
Copies Furnished to News Agents and Not Sold <i>(Returned or destroyed)</i>	None
Office Copies, Spoiled Checking Copies, etc.	1,270
Total Production	181,232
Percent Paid/Request Circulation	96.4%

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with the United States Postal Service.

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Date Signed: 7/13/16


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