

Campaign Options

According to AdWeek, 3rd party sources garner more attention to and respect for your content. TourTexas.com has been serving as a trusted 3rd party source for decades to millions of travelers to Texas and is now proudly offering the "Native Texan" campaign to complement your digital marketing efforts.

THE NATIVE TEXAN CAMPAIGNS INCLUDE:

- 👁️ Guaranteed Article Views
- 🌐 Exposure on Premium Publisher sites
- 👍 Social promotion
- 🔗 Expanded visibility on the TourTexas.com homepage (for new content)
- 📖 Inclusion in the TourTexas.com Articles library (for new content)
- 🎯 Reader access to all YOUR points of engagement: Brochures, Videos, Facebook, Pinterest, Twitter, Instagram, Newsletter sign-up, Website, App Download, Booking, Ticket Purchasing, Content Pages

CAMPAIGN A: \$7050
Guaranteed 3,500 Article Views

Native Ad 1: Utilizes your Things to Do page on TourTexas.com

Native Ad 2: Linked to a custom SEO-rich article that will:

- Provide referrals to your content pages
- Will live in the Articles section of TourTexas.com and on your content pages

CAMPAIGN B: \$5150
Guaranteed 2,500 Article Views

Native Ad: Linked to a custom SEO-rich article that will:

- Provide referrals to your content pages
- Be listed in the Articles section of TourTexas.com and on your content pages

CAMPAIGN C: \$3950
Guaranteed 2,500 Article Views

Native Ad: Utilizes your Top Things To Do page on TourTexas.com

Prefer a custom native campaign? Or one that links to your content on your own site? We can do that too!

📞 **800.383.7677**

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TOUR TEXAS

