



RATES

EscapeToTheSoutheast.com Average Annual Traffic (2016)

Visits: 386,884 | Page views: 1,738,038

| Rates (Annually) | | With Travel Guide Discount |
|---|----------------|----------------------------|
| EscapeToTheSoutheast Silver Plan | \$1,110 | \$999 |
| EscapeToTheSoutheast Gold Plan | \$1,333 | \$1,199 |
| EscapeToTheSoutheast Platinum Plan | \$1,577 | \$1,419 |
| Accommodation, Attraction, Event Plans | \$475 | |
| Downloadable PDF | \$250 | |
| Homepage Placements | | |
| Destination Spotlight | \$600 | |
| Featured Video | \$750 | |
| Exclusive Contest | \$1,475 | |

| Newsletter (25,000 monthly) | |
|-----------------------------|---------|
| Featured Spotlight | \$1,050 |
| Exclusive Banner | \$700 |
| Header Image | \$600 |
| Banners | |
| Contest Takeover Banner | \$850 |
| Leaderboard | \$375 |
| Wide Skyscraper | \$375 |
| Medium Rectangle | \$495 |
| Rectangle | \$175 |

Attract and Engage With More Southeast Travelers

When your content is a part of EscapeToTheSoutheast.com, not only are travelers able to immediately associate your destination, attraction, accommodation or event as a quality option to consider for their next vacation, but you have the ability to quickly engage with those who request information directly from you.

EscapeToTheSoutheast.com provides advertisers with the opportunity to receive leads from opt-in travelers – including valuable email addresses.

Additional engagement includes click-thrus to your website and social media, sign-ups for your newsletter, page views of your content, views of your video and links to your booking and ticketing pages.

