



SPECS

WEB BANNERS

Medium Rectangle	300 x 250	60 KB
Wide Skyscraper	160 x 600	60 KB
Leaderboard	728 x 90	50 KB
Rectangle	180 x 150	50 KB

ALL banners must be .gif, or .jpg

Animated .GIF File Specifications:

- Animation length must be 30 seconds or shorter
- Animations can be looped, but the animations must stop after 30 seconds
- Animated GIF ads must be slower than 5 FPS

Submissions & Deadlines

Submit files for your ad at
materials.ajrmediagroup.com

All materials are due the
15th the month prior
to your scheduled run.

