

## Find The Travelers That Are Trying To Find You.

Be a part of a great travel resource that works to drive traffic, cultivate qualified leads and bring visitors to you. Have your message be seen by more than 1 million travelers on TourTexas.com.



## Average Annual TourTexas Website Statistics

As of May 2017	SESSIONS	<b>1,405,551</b>
	PAGE VIEWS	<b>5,674,545</b>

### 2017 Statistics May 2016 - April 2017

**↑ 52%**  
GROWTH  
Sessions

**↑ 55%**  
GROWTH  
Users

**↑ 43%**  
GROWTH  
Pageviews

**↑ 13%**  
GROWTH  
Millennial Users

### 2017 Audience Overview May 2016 - April 2017

**73%**  
Traffic From Texas and Feeder States

**4.05**  
Pageviews Per Session

**13:08**  
Session Duration

**66%**  
Traffic From Organic Searches