

Hot & HAPPENING



Market your special festival or event to Texas travelers. Sent once each month, the TourTexas.com **Hot & Happening** Email Update provides wide exposure and great value.

DESIGN SPECIFICATIONS:

Exclusive Banner

Size: Medium Rectangle
(300 x 250 pixels)
Format: .gif or .jpg
File Size: 50kb or less



Featured Event

Size: 1 Image (150 x 150 pixels)
Format: .gif or .jpg
File Size: 25kb or less
Copy: Up to 100 words and URL
(if available)

Advertising Rates

Exclusive Banner	\$ 825
Featured Event (Up to 7 per issue)	\$ 495

FREQUENCY: Sent the first Tuesday of each month

DISTRIBUTION: 100,000 travelers with an interest in Texas

EVENT AD SUBMISSION:

Submit all materials on or before the 15th of the month prior to the scheduled broadcast to <http://materials.thetoursites.com/>