



ACCOMMODATIONS CONTENT PLAN

Market your hotel or resort on the #1 Independent Louisiana Travel Website.

INCLUDES

Accommodations Content Plan - \$775 Annual Rate

- 2 SEO-rich content pages – written by us and approved by **you**
- Links to **your** website
- Link to **your** booking page
- Link to **your** newsletter sign-up page
- Links to download **your** app
- Slideshow of **your** property images
- Your video – via a link to **your** own YouTube video (if available)
- **Your** downloadable PDF brochure
- Leads generated from **your** PDF downloads of your guide to include: name, email & zip code
- Postal Leads*: generated from specific requests for **your** brochure to include: name, address, email
- Enriched Engagement Reports – providing ROI measurements as well as statistics highlighting **your** performance that can be accessed by you 24/7

We Provide Deeper Engagement With Your Social Media

TourLouisiana.com links directly to **your** social media!



*Requires fulfillment commitment. You must have a brochure or pamphlet and agree to mail them out to requesters of information on your product.