



# Contest



## Exclusive Contest

\$1,475  
(Monthly)

Each month, thousands of TourLouisiana.com visitors enter the exclusive contest. As a result, the advertiser featured in the contest not only receives high-value exposure to those visitors, but also all of the entrant information, including valuable email addresses.

## Contest Take-Over Banner

\$495  
(Monthly)

At 550 x 480 pixels, this is the largest banner on the entire website!

### Additional benefits include:

- Exclusive Run – no rotation, only a single ad will run in this spot each month
- 100% Visibility
- 100% Interactivity



**TOUR** LOUISIANA