



ATTRACTIONS, EVENTS, SHOPPING & TOURS CONTENT PLAN

With nearly half a MILLION VISITORS and NEARLY TWO MILLION PAGE VISITS each year, TourLouisiana.com continues to provide extensive digital engagement to more Louisiana attractions, events, shopping, and tours.

INCLUDES

Attractions, Events, Shopping & Tours
Content Plan - \$695 Annual Rate

- 2 SEO-rich content pages – written by us and approved by **you**
- **Your** downloadable PDF brochure/guide
- **Your** video – via a link to your own YouTube video (if available)
- Link to **your** newsletter sign-up page
- Links to **your** website
- Link to **your** ticketing page
- Links to download **your** app
- **Your** images displayed in an extensive slideshow
- Enriched Engagement Reports – providing ROI measurements as well as statistics highlighting **your** performance accessed by you 24/7
- Leads generated from **your** PDF downloads of your guide to include: name, email & zip code
- **Upgrade!** Add Postal Leads* – generated from specific requests for **your** brochure to include: name, address, and email - \$250

We Provide Deeper Engagement With Your Social Media

TourLouisiana.com links directly to **your** social media!



*Requires fulfillment commitment. You must have a brochure or pamphlet and agree to mail them out to requesters of information on your product.