



Rates

TourLouisiana.com Average Annual Traffic (2016)

Visits: 419,409 | Page views: 1,982,406

Rates	Annually	Banners	Monthly
Destination Plan	\$1,890	Homepage Medium Rectangle	\$375
Accommodations Plan	\$775	Interior Medium Rectangle	\$295
Attractions/Events/Shopping/Tours Plan	\$695	Exclusive Contest	\$1,475
Hot & Happening Event eNewsletters <small>25,000 monthly</small>		Destination Spotlight	\$300
Featured Event	\$295	Featured Video	\$450
Hot & Happening Event	\$225		

Attract and Engage With More Louisiana Travelers

When your content is part of TourLouisiana.com, not only are travelers able to immediately associate your destination, attraction, accommodation or event as a quality option to consider for their next vacation, but you have the ability to quickly engage with those who request information directly from you.

TourLouisiana.com provides advertisers with the opportunity to receive leads from opt-in travelers – including valuable email addresses.

Additional engagement includes click-thrus to your website and social media, sign-ups for your newsletter, page views of your content, views of your video and links to your booking and ticketing pages.

