



RATES

TourLouisiana.com Average Annual Traffic (2016)

Visits: 419,409 | Page views: 1,982,406

Rates (Annually)	Banners (Monthly)
Destination Plan \$1,890	Contest Takeover Banner \$495
Accommodations Plan \$775	Medium Rectangle \$375
Attractions/Events/Shopping/Tours Plan \$695	Wide Skyscraper \$290
Newsletter (25,000 monthly) (Monthly)	Leaderboard \$250
Featured Spotlight \$750	Exclusive Contest \$1,475
Exclusive Banner \$295	Destination Spotlight \$300
Header Image \$200	Featured Video \$450

Attract and Engage With More Louisiana Travelers

When your content is part of TourLouisiana.com, not only are travelers able to immediately associate your destination, attraction, accommodation or event as a quality option to consider for their next vacation, but you have the ability to quickly engage with those who request information directly from you.

TourLouisiana.com provides advertisers with the opportunity to receive leads from opt-in travelers – including valuable email addresses.

Additional engagement includes click-thrus to your website and social media, sign-ups for your newsletter, page views of your content, views of your video and links to your booking and ticketing pages.

