



# Web Banners

With a variety of creative sizes, banner advertising on TourLouisiana.com is an excellent option for keeping your brand top of mind on the #1 independent website for Louisiana travel. Site visitors, people with a higher propensity to travel to and within Louisiana, can be directed to the advertiser's content on TourLouisiana.com or to an alternate URL.



## Homepage

**Advertising Rates** (Monthly)

Medium Rectangle \$ 375

## Interior Pages

**Advertising Rates** (Monthly)

Wide Skyscraper \$ 290

Leaderboard \$ 250



Banners are sold in 25,000 impression-increments which are scheduled to be delivered in a 30-day period. In the event that the impressions are not delivered in 30 days, banners will run until 25,000 impressions are delivered. Limit of 6 banners in each position may be purchased for each product/service in a 12-month period.