



It's like a whole other country.

Texas Road Trip!



Load up the car and explore the Lone Star State for adventures as diverse as Texas.

So Much to See

From the Panhandle to the Rio Grande, interstate highways connect Texas' great cities, such as Austin, San Antonio, El Paso, Houston, Dallas, Lubbock and Amarillo. Along the way, the vastly varied landscape ranges from the desert-like west to the lush wetlands of east. Yep, you'll find rugged mountains out west and towering pines on the eastern edge. The changing scenery and culture keep vacations interesting, with new sights and experiences always on the horizon. Boasting more than 260,000 square miles, Texas is the second largest state in the nation.

Customize Your Adventures

Take your pick of Texas treasures for your ultimate summer sojourn. Surf, swim, sail or fish on the state's more than 90 freshwater lakes and Gulf Coast beaches. Explore the earth's awesome caverns, canyons, cliffs and mountains at destinations such as Guadalupe Mountains National Park in West Texas.

Beyond nature appreciation: amusement parks, water parks and state parks await with tons of family fun for all ages. Grown-ups may prefer to tour Texas wineries, take a swing at the endless golf courses, or indulge at luxurious spa resorts.

Get started with your FREE Texas State Travel Guide. Call 1-800-888-TEX, ext. 5138, or visit www.TravelTex.com.

Panhandle Plains

Cruising across the wide-open spaces and rolling plains of the Panhandle, you can take in some of the clearest and most star-filled evening skies you'll find anywhere in the Lone Star State.

By day, the region truly rocks, with rugged beauty all around. Up north, Amarillo offers a nostalgic glimpse of Route 66 Americana with the famous Cadillac Ranch featuring 10 classic cars buried in a row. Palo Duro Canyon State Park boasts some 18,000 acres of stunning scenery with the second largest canyon in the U.S.

Lubbock, in the southern Panhandle, draws visitors to its Buddy Holly Center, which honors the city's most famous native son and rock-and-roll pioneer. Wine connoisseurs can check out the three Lubbock-area wineries that helped put Texas wines on the map.

Big Bend Country

Way out west, 1.17 million acres of wilderness provide a natural wonderland for those who like to explore, photograph, paint and just relax in the desert. This is where visitors can learn about life on the Texas frontier at outposts such as Fort Bliss, Fort Davis and Fort Stockton. The area is great for stargazing – get a high-powered astronomy fix at the McDonald Observatory, located near Fort Davis. For more nocturnal amazement, check out the mysterious Marfa lights.

If you prefer city lights, head for El Paso. The city is a cultural crossroads with more than 400 years of history. Enjoy historic missions, museums, performing arts and art galleries. Within the city, Franklin Mountains State Park and its Wyler Aerial Tramway offer breathtaking views of three states and two countries!

Hill Country

Rolling hills and rocky, river views are the signature sights of the Texas Hill Country. Winding rivers, such as the Guadalupe, Pedernales and the mighty Colorado embrace scenic drives across the region. Many lakes, such as Canyon Lake, Lake Travis and Lake Buchanan provide almost endless recreation. Beyond springtime's splendid blanket of wildflowers, the gentle landscape stays green year-round.

Explore incredible underground caverns, heritage museums, dude ranches, wineries and breweries. In the Guadalupe River Valley, Kerrville boasts cowboy culture, fine arts, great restaurants and numerous festivals. About two hour's drive from Kerrville, the state's capital city shines. Austin is one of the state's most scenic cities, centered around the Colorado River, known as Lady Bird Lake in the downtown area. Known as the "Live Music Capital of the World" with more than 200 venues, Texas' capital city also features Hill Country cuisine with tasty Tex-Mex and stellar BBQ.

Prairies & Lakes

From North Central Texas, around the Dallas-Fort Worth area, down to the middle of the state near La Grange, Luling and Gonzales, the Prairies and Lakes region offers a savory slice of the Lone Star State. You'll find heaps of big-city style in the Dallas-Fort Worth metroplex at top attractions. Big D is home to the Dallas Museum of Art, Dallas Zoo and the Deep Ellum Entertainment District. Fort Worth is famous for its Stockyards National Historic District, National Cowgirl Museum and Hall of Fame and Kimbell Art Museum.

Further south, the Bryan-College Station area is synonymous with Texas A&M University and the George H.W. Bush Presidential Library and Museum. In Bryan, Messina Hof Winery & Resort hosts fabulous events and daily tastings on its picturesque 42 acres.

Piney Woods

The northeast corner of Texas, from Texarkana to Conroe, is largely comprised of vast pine and pine-hardwood forests. Loblolly, shortleaf and longleaf pines, along with numerous other types of trees make up Texas' four national forests and five state forests. Adding to the beauty and majesty of the region is the city of Tyler, world-known for its roses. The Tyler Municipal Rose Garden is the nation's largest.

Beautiful landscapes are not the only things to see here; this region is rich in Texas heritage and history as well. Discover how the early Caddo Tribe lived at the site of an ancient Indian settlement at the Caddoan Mounds State Historic Site in Alto, where you can wander through the reconstructed dwellings and ceremonial areas of this archaeological gem.

EL PASO.

MORE THAN YOU IMAGINED.

Soak Up the Sun and Dance Under the Stars All Summer Long!

Al Fresco! Fridays

Fridays, June–August, Arts Festival Plaza

As the sun sets, start your weekend with free music in downtown El Paso.

Music Under the Stars

Sundays, June–August, Chamizal National Memorial

World-class musicians perform at this free outdoor concert series.

Viva! El Paso

Fridays and Saturdays, June–August, McKelligon Canyon

Stars shine as this musical captures the culture and heritage of El Paso's rich history.

Jazz on the Rocks

Second Thursday of the month,
June–October, McKelligon Canyon

Enjoy jazz nestled in the Franklin Mountains, under a gorgeous El Paso sunset.



Call 800-351-6024 or log on to www.visitelpaso.com
for your free 70-page adventure guide.
El Paso Convention and Visitors Bureau

EL PASO

*Wed. 3:47 p.m.
Flip-flops or sandals?*

*Thurs. 10:16 a.m.
Play in the dunes or walk on the beach?*

*Sat. 10:38 a.m.
Stay another day or stay forever?*



Make an easy decision in Texas. To take this vacation or plan your own Texas adventure, just visit TravelTex.com/tripplanner. Or for your free Texas State Travel Guide, Accommodations Guide and Texas Map, go online or call 1-800-888-TEX (ext. 5102).



It's like a whole other country.

Gulf Coast

Dip your toes in the Gulf of Mexico anywhere along Texas' over 600 miles of coastline – from Brownsville to Beaumont. Summertime is primetime for swimming, fishing, sailing or your favorite beach activity (or inactivity).

Embark on island adventures that range from nature observation on the untouched North Padre National Seashore, to the historic and festive island atmosphere of Galveston. Enjoy watersports galore at Port Aransas on Mustang Island or soak up Beaumont's unique blend of the Texas and Cajun cultures.

Houston, the largest city in Texas, hosts dozens of five-star attractions such as NASA/Space Center Houston, the Children's Museum of Houston, the Houston Zoo and the Museum of Fine Arts.

South Texas Plains

From San Antonio to the Rio Grande, the South Texas Plains are home to rich history, lush national beauty and vibrant culture. Here, some of the nation's finest examples of Spanish mission architecture are preserved in the mission districts of San Antonio, Mission Espiritu Santo and Goliad.

Bird watching is also a popular pastime here, with close to 500 species of birds and more than 300 types of butterflies to be observed in these parts. McAllen's subtropical climate beckons outdoor enthusiasts year-round. At dusk, witness flocks of red-crowned parrots and green parakeets as they make their way through the city at McAllen's World Birding Center site, Quinta Mazatlan.

Dynamic San Antonio blends Mexican culture with true Texas style. This major city is home to fine art and cultural stops, performing arts, haute cuisine, and, of course the famous River Walk and historic Alamo.

- ☐ Sunrise
- ☑ Swims
- ☐ Parasail
- ☐ Fish
- ☐ Snuba
- ☐ Surf
- ☐ Sandcastle
- ☐ Birdwatching
- ☐ Play
- ☐ Snorkel
- ☐ Eat
- ☐ Turtles
- ☐ Sunset

be yourself
in a place you really want to be.

South Padre Island
topadre.com

Abilene



Visit Abilene, the defining city of West Texas, where the frontier spirit is still applied to discovery, development and creativity. Spend a few days in Abilene, the home of 120,000 friendly people. Relax, explore and enjoy our mix of western heritage, contemporary culture and traditional values.

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Frisco



Five million square feet of shopping with IKEA, Stonebriar Centre, Sam Moon and more. Three professional sports teams with soccer, baseball and hockey. Award winning hotels, a world class resort, day spas and golf. Wow. Frisco is more than you expected!

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Lake Conroe



Conroe, located 40 minutes north of Houston, is a favorite destination. Conroe is close to big-city attractions, yet is nestled in the unspoiled beauty of the piney woods. Diversity is what makes Conroe the urban jewel in the piney woods.

877-4-CONROE
www.lakeconroetx.org

Lufkin



The ultimate East Texas getaway! We're home to museums of art and forestry, the History Center, the largest lake, a historic downtown area, quality hotels, restaurants and shopping, outstanding golf courses, and one of the finest zoos in the nation.

800-409-5659
www.visitlufkin.com

Odessa



Midway between Dallas and El Paso, Odessa has breathtaking skies, wide-open spaces and real West Texas hospitality. Great accommodations, entertainment, restaurants, shopping, festivals and unique attractions beckon you.

800-780-4678
www.odessacvb.com



Special Advertising Section

Amarillo



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800-692-1338
www.visitamarillotx.com

Belton



Voted one of "10 great places to fly your patriotic colors on July 4th" by USA Today. Located 50 minutes north of Austin, Belton offers antique shops, the Bell County Museum, award winning BBQ, outdoor recreation at two lakes and splash pads.

254-939-3551
www.beltonchamber.com

Cleburne



Located a short drive from Dallas/Forth Worth, Cleburne offers great hotels & historic B&B's. Come rediscover the old west, enjoy live theater, exciting water activities, quaint antique shops, incredible lakeside golfing and down-home restaurants. Make Memories...Texas Style!

888-5-CLEBURNE
www.visitcleburne.com

Greater New Braunfels



Stroll through downtown New Braunfels and you'll see more than 100 years of German influence here. Fish in the Guadalupe or ski without a boat at Texas Ski Ranch! Museums and great shopping await your arrival.

800-572-2626
www.nbjumpin.com

Hillsboro



Hillsboro is located on I-35 between the Dallas/Fort Worth Metroplex and Waco. This north central Texas city is home to sensational shopping, historic attractions, quality accommodations, excellent outdoor recreation and a variety of dining options.

800-HILLSBORO
www.hillsborochamber.org

Huntsville



Huntsville Texas is just north of Houston where you will find the tallest statue of an American hero, "Sam Houston - A Tribute to Courage." Huntsville offers visitors an array of discoveries coupled with a small town historic Texas charm.

800-289-0389
www.huntsvilletexas.com

Lewisville



Minutes north of Dallas, Lewisville offers more than 20 hotels, 200 restaurants and 2,000 retail choices, several large parks, Lewisville Lake, historic Old Town and more. With its location on I-35E, Lewisville provides convenient access to all major DFW destinations.

800-657-9571
www.visitlewisville.com

Longview



Take off to Longview for Real East Texas fun! We have exciting festivals with historic downtown for dining, events and antiques. Whether you come to ride, fish, shop or relax, Longview offers you a Real East Texas welcome!

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www.visitlongviewtexas.com

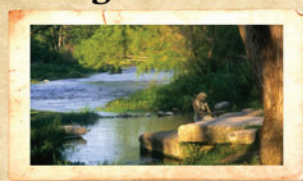
Lubbock



Lubbock is the home of Texas Tech University, Buddy Holly, unique shopping, dining and a legendary ranching and music heritage. For more information, to sign up for e-blasts and to request a FREE Visitor Guide, call 800-692-4035 or visit www.VisitLubbock.org.

800-692-4035
www.visitlubbock.org

Village of Salado



Centrally located 51 miles south of Waco and 51 miles north of Austin. Salado is a wonderful place to visit, have a family reunion, company retreat or have a wedding throughout the year. Salado offers beautiful scenery, historic lodging, art galleries, Robert Trent Jones, Jr., Golf Course, festivals, live entertainment and outstanding shopping and dining.

254-947-8634
www.salado.com

Waxahachie



The colors of Waxahachie are as rich and diverse as the people who fill its streets - warm and inviting, vibrant and diverse. It's a "Picture Perfect" setting that begs for more than a passing glance.

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www.waxahachiechamber.com

The Woodlands Resort



Dive in to summer at The Woodlands Resort. Water slides, dive-in movies, S'mores, championship golf, relaxing spa treatments - there's something for everyone in your family tree! *Destination: Fun!* packages start at \$159!

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