

### **REACH**

Extremely popular with Hotel Concierges and Visitor Information Staff

400,000 copies printed each year in November (Effective November 2020)

200,000 copies printed in March 2020 Last bi-annual print

Broad reach with the lowest cost per thousand in the market

### **AUDIENCE**

### HIGHLY QUALIFIED AUDIENCE

Greater Houston area visitors and business travelers who specifically seek and use a printed map

### **RESEARCH SHOW**

Visitors use maps and digital devices together when in locations they are unfamiliar with or the area is too broad for a small screen

### INTERNATIONAL TRAVELERS

Use maps to minimize costly cell phone data usage

# **DISTRIBUTION**

400K

Annual circulation



GHCVB utilizes for visitor map requests



Around Houston
Visitor Centers



300 + Hotels



**Texas Medical Center** 



Select car rental agencies



Exclusive Visitor Map at Bush IAH and Hobby IOU airports

# Houstonfirst

Utilizes and promotes AroundHouston partners



# Rates





	RATES ANNUAL	RATES APR. 2020 Last bi-annual print
SINGLE	\$3,995	\$2,820
DOUBLE	\$7,190	\$5,076
TRIPLE	\$9,950	\$7,196
BACK COVER	\$10,945	\$8,990
SPECIAL POSITION	10% Additional	

# **2020 PUBLICATION DATES**

APRIL 2020 200,000 COPIES last bi-annual print

Space close: FEBRUARY 28 Materials due: MARCH 6

# **NEW ANNUAL PRINTING**

NOVEMBER 2020 400,000 COPIES

Space close: September 15
Materials due: September 25

For more information or to request a sample map or a personal visit, contact your Account Director

## **NICOLE JUEL SANCHEZ**

NICOLE@AJRMEDIAGROUP.COM 210.460.9940



# AD SIZES HORIZONTAL

**SINGLE** 3.604" w x 2.736" h

**DOUBLE** 7.333" w x 2.736" h

**TRIPLE** 11.062" w x 2.736" h

### VERTICAL

**DOUBLE** 3.604" w x 5.590" h

**TRIPLE** 3.604" w x 8.444" h

### MAC/PC

Ad submissions must be PRINT READY (300 dpi @ 100%) converted to CMYK not RGB and may be in the following file formats: .eps, .jpg, .PDF (generated for high-res print), .tif, .psd. If supplying original art please generate in these software applications: Adobe Illustrator, Adobe Photoshop. WE DO NOT ACCEPT FILES IN: Microsoft Publisher, WordPerfect.

### **UPLOAD**

Please upload your ad at http://Materials.AJRMediaGroup.com and select the appropriate Around Houston from the dropdown menu. If you have any questions, please contact us.

### **FONTS**

A copy of all fonts used in your file must be included with your ad. If a font is not included and a copy is not on file, the closest font we have will be substituted.

### **PHOTOSHOP**

To accurately separate color photographs, these files must be converted to CMYK mode. If saved as a TIFF file, be sure that LZW compression is not selected. If you have a clipping path in your file, it needs to be saved as an EPS, with DCS separation function off. For quality reproduction, all color files should be 300 dpi, halftones at 300 dpi, and line art should be at least 600 dpi. Also, Photoshop files should not be enlarged or reduced more than 120% once placed into layout program file.



### **DOWNTOWN**

Aloft Hotel
Best Western
Club Quarters
Courtyard by Marriot
DoubleTree Allen Center
Embassy Suites
Four Seasons

### HOBBY AIRPORT/SOUTHEAST

Best Western Plus Hobby
Candlewood Suites Pearland
Comfort Suites Hobby
Courtyard by Marriott
Courtyard by Marriott Pearland
Day's Inn Hobby
DoubleTree Hotel Hobby

### UPTOWN/GALLERIA/GREENWAY PLAZA

Aloft Hotel Galleria
Best Western Galleria
Candlewood Suites Galleria
Comfort Inn Westheimer/Wilcrest
Comfort Suites Galleria
Courtyard by Marriott Galleria
Courtyard by Marriott West University
Crowne Plaza River Oaks/SW Freeway
Crowne Plaza Galleria IH10/Silber
Days Inn Galleria
DoubleTree Guest Suites Galleria
DoubleTree Hotel Greenway
Drury Inn & Suites Galleria

### 15 HOTELS

Hampton Inn Hilton Americas Houston Holiday Inn Express Holiday Inn Homewood Suites Hotel ICON Hyatt Regency

### 22 HOTELS

Drury Inn & Suites Hobby
Four Points by Sheraton Hobby
Hampton Inn Hobby
Hampton Inn Pearland
Hilton Garden Inn Pearland/Shadow Creek
Hilton University of Houston
Holiday Inn Hobby

### 38 HOTELS

Embassy Suites Galleria
Hampton Inn Galleria
Hampton Inn IH10/Central
Hilton Post Oak
Hilton Garden Inn Galleria
Holiday Inn Express IH10/Silber
Homestead Studio Suites Galleria
Homewood Suites Galleria
Hotel Derek
Hotel Granduca
Hotel Indigo
Houstonian Post Oak
Hyatt Galleria

Hilton Plaza Medical Center

Holiday Inn Medical Center

Holiday Inn Express Medical Center

Homestead Suites Medical Center

Jesse H. Jones Rotary House

LaQuinta Inn Buffalo/Reliant

Lancaster Hotel
Magnolia Hotel
Marriott Marquis Houston
Post Rice Lofts
Residence Inn by Marriot
The Sam Houston Hotel
Westin Hotel
The Whitehall Hotel

Holiday Inn Express 288/Pearland
Holiday Inn Express Hobby/45-S
Holiday Inn Express Pearland/Main St.
LaQuinta Inn & Suites Hobby/Airport Blvd.
LaQuinta Inn & Suites Pearland
Marriott Hotel Houston Hobby
SpringHill Suites Hobby
SpringHill Suites Pearland

Hyatt House Galleria
Hyatt Place Galleria
J.W. Marriott Westheimer
La Quinta Greenway
La Quinta Inn & Suites Galleria
Marriott Galleria
Omni Houston Hotel
Residence Inn Galleria
Residence Inn West University
Royal Sonesta Galleria
Sheraton Suites Galleria
St. Regis Hotel
Sonesta Suites Galleria
Westin Galleria

### MEDICAL CENTER/MUSEUM DISTRICT/RELIANT 21 HOTELS

Best Western Medical Center Candlewood Suites Medical Center Comfort Suites Medical Center Courtyard Marriott Medical Center Crowne Plaza Reliant Econologe Medical Center Hampton Inn & Suites Medical Center

SOUTHWEST/SUGAR LAND

Comfort Suites Best Western Sugar Land

# 15 HOTELS

Hotel ZaZa

Days Inn Stafford
Drury Inn & Suites Sugar Land
Extended Stay Deluxe Sugar Land
Hampton Inn Stafford
Hilton Southwest

# Lexington Hotel & Suites Mainstay Suites Marriott Medical Center Post Midtown Square Apts Residence Inn Medical Center Spring Hill Suites Wyndham Hotel & Suites Medical Center

Hilton Garden Inn Sugar Land
Holiday Inn Express Sugar Land
Homewood Suites Stafford
Hyatt Place Sugar Land
La Quinta Inn & Suites Stafford
Marriott Town Square & Conference Center

### **GALVESTON ISLAND**

Best Western Sugar Land

Comfort Suites Stafford

Courtyard by Marriott Stafford

Crowne Plaza Suites SW Fwy

Beachfront Palms Hotel 5914 Seawall
Best Western Suites 102 Seawall
Candlewood Suites
Casa Del Mar
Comfort Suites 89th
Commodore Hotel
Courtyard by Marriott Galveston West
Four Points by Sheraton Seawall

### 25 HOTELS

Hampton Inn & Suites
Harbor House at Pier 21
Hilton Resort Galveston
Holiday Inn Resort Galveston
Holiday Inn Sun Spree Resort Galveston
Holiday Inn Express Galveston West
Hotel Galvez & Spa
Inn at the Waterpark Galveston

La Quinta Inn & Suites Galveston East
LaQuinta Inn & Suites Galveston West
Moody Gardens Hotel
Quality Inn & Suites Galveston
San Luis Resort Spa & Conference Center
Springhill Suites Galveston
The Tremont House a Wyndham Grand Hotel
TownPlace Suites Galveston West
Victorian Condo Hotel



### WEST HOUSTON/ENERGY CORRIDOR

Best Western Katy Mills
Best Western Mini Suites Westchase
Candlewood Suites Town & Country
Candlewood Suites Westchase
Comfort Inn & Suites West/Katy Freeway
Comfort Inn Energy Corridor
Comfort Suites Clay Road
Comfort Suites Westchase
Courtyard by Marriott Katy Freeway
Courtyard by Marriott
Westchase/Westheimer
Courtyard by Marriott West/Katy Freeway
Drury Inn Hwy. 6
Embassy Suites Energy Corridor

### NORTHWEST AREA HWY 290 & HWY 249

Fairfield Inn West/Chase

Best Western Sam Houston/249
Best Western Plus NW
Best Western Windsor Suites 290/1960
Candlewood Suites NW/Willowbrook
Comfort Suites 249/Louetta
Courtyard Houston Brookhollow
Courtyard by Marriott 249/Louetta
Crowne Plaza NW/290
Element Houston Vintage Park

### THE WOODLANDS/CONROE

Baymont Inn & Suites Conroe
Best Western The Woodlands
Comfort Inn Conroe
Comfort Suites The Woodlands/Shenandoah
Courtyard by Marriott The
Woodlands/Shenandoah
Days Inn Conroe North
Days Inn Shenandoah
Fairfield Inn & Suites Conroe
Fairfield Inn & Suites The Woodlands/Spring

#### NORTH HOUSTON IAH BUSH AIRPORT

Best Western IAH
Candlewood Suites IAH/Beltway 8
Comfort Suites IAH
Comfort Suites Overland/1960
Comfort Suites Spring
Courtyard by Marriott IAH/Beltway 8
Country Inn & Suites IAH
DoubleTree Hotel IAH
Fairfield Inn & Suites IAH
Hampton Inn & Suites IAH

### **45** HOTELS

Four Points by Sheraton Katy Freeway
Four Points by Sheraton West
Hampton Inn & Suites Katy Freeway
Hampton Inn Westchase
Hilton Garden Inn Katy Mills
Hilton Garden Inn Westchase
Hilton Garden Inn Houston Energy Corridor
Hilton Hotel Westchase
Holiday Inn Energy Corridor/Eldridge
Holiday Inn Express Energy Corridor/W Oaks
Holiday Inn Express IH 10/Dairy Ashford
Holiday Inn Express Katy Freeway
Holiday Inn Hotel & Suites Clay/Westway
Holiday Inn Westchase
Homewood Suites Energy Corridor/Park 10

### 29 HOTELS

Hampton Inn Brookhollow/290 Hampton Inn NW/290 Hampton Inn Willowbrook/1960 Hilton Garden Inn NW/290 Hilton Garden Inn NW/249 Holiday Inn Express 249 Holiday Inn Express 290/1960 Holiday Inn Express Beltway/West Rd. Holiday Inn NW/Willowbrook

### 29 HOTELS

Hampton Inn & Suites The Woodlands
Hampton Inn & Suites Spring/The
Woodlands
Hampton Inn & Suites 45 N/Cypress Station
Hilton Garden Inn The Woodlands
Hilton Garden Inn Spring/The Woodlands
Holiday Inn Shenandoah
Holiday Inn Express Spring/The Woodlands
Holiday Inn Express & Suites Conroe

Hampton Inn & Suites Conroe

Hampton Inn & Suites Shenandoah

### **34** HOTELS

Hilton North Greenspoint

Holiday Inn IAH
Holiday Inn Express Kingwood
Holiday Inn Express Hotel & Suites
45/Airtex
Holiday Inn Express IAH/Will Clayton
Homewood Suites IAH/Beltway 8
Homewood Suites Kingwood Parc
Hyatt North Houston
Hyatt Place IAH
La Quinta Inn 1960 W
La Quinta Inn Kingwood

Homewood Suites Westchase Hotel Sorella Hyatt House Energy Corridor/Katy Freeway La Quinta Inn IH 10/Park 10 La Quinta Inn IH 10/Katy Freeway La Quinta Inn & Suites Clay Road LaQuinta Inn & Suites Westchase/Harwin LaQuinta Inn & Suites Westheimer/Dairy Ashford Marriott Westchase/Briar Park Marriott Energy Corridor Omni Houston Hotel Westside Residence Inn Energy Corridor Sheraton Houston West TownePlace Suites Energy Corridor Westin Memorial City Wyndham West/Energy Corridor

Homewood Suites Cypress 290/Hwy 6
Homewood Suites Willowbrook/249
La Quinta Inn NW
La Quinta Inn & Suites Beltway/West Rd.
Residence Inn Willowbrook/249
Sheraton Brookhollow
Sleep Inn NW/290
SpringHill Suites Brookhollow
TownePlace Suites NW/290
TownePlace Suites 249/Louetta
Wingate by Wyndham Willowbrook

Homewood Suites The Woodlands
Hyatt Centric The Woodlands
Hyatt Place The Woodlands
La Quinta Inn & Suites Conroe
La Quinta Inn & Suites The Woodlands
La Quinta Inn The Woodlands/Spring
LaTorretta Lake Resort Lake Conroe
Marriott Waterway The Woodlands
Residence Inn The Woodlands
SpringHill Suites The Woodlands
The Woodlands Resort & Conference Center
TownePlace Suites Shenandoah

La Quinta Inn & Suites IAH/JFK
La Quinta Inn & Suites Will Clayton/IAH
Marriott Greenspoint
Marriott IAH
Residence Inn IAH/Beltway 8
Sheraton IAH
Sleep Inn IAH/JFK
Sleep Inn Will Clayton/IAH
SpringHill Suites JFK/IAH
Staybridge Suites IAH/Beltway 8
TownePlace Suites IAH/JFK
Windgate by Wyndham IAH/Beltway 8



### **AIRPORTS**

**Exclusive Visitor Map** Bush IAH Hobby IOU

### **ATTRACTIONS**

Children's Museum of Houston Houston Museum of Natural Science Houston Zoo Moody Gardens Museum of Fine Arts

### **CAR RENTAL**

Alamo/National Hobby Dollar/Thrifty Hobby Enterprise Hobby Enterprise North Freeway **Hertz** Hobby

### MEDICAL

Baylor College Of Medicine MD Anderson Hospital Rotary House Patient/Guest Relations

### **REALTORS**

**Crescent Real Estate Equities** Greenwood King Relocation Kirby Dr. Keller Williams Post Oak Martha Turner Properties





### SHOPPING CENTER / RETAIL

Highland Village Leasing Memorial City Mall

### TAX-FREE SHOPPING LOCATIONS

Best Buy The Galleria Macy's The Galleria Greenway Plaza Bush International Airport (IAH) Terminal D The Galleria

### **TRANSPORTATION**

AMTRAK Yellow Cab

400,000 COPIES ANNUALLY

# VISITOR CENTERS

Alvin

Bavtown

**Beaumont** 

Ben Rogers Visitor Information Center

Brazosport

Conroe

Deer Park

George R. Brown Convention Center

Galveston Island

**Greater Houston CVB** 

Huntsville

Pearland

Port Arthur

Shenandoah CVB

Sugar Land

Texas Travel Visitor Information Center Orange

The Bay Area

Seabrook

Nassau Bay

Kemah

League City

The Woodlands

Tomball

Webster

For more information or to request a sample map or a personal visit, contact your

### **NICOLE JUEL SANCHEZ**

**Account Director** 

NICOLE@AJRMEDIAGROUP.COM 210.460.9940



Home