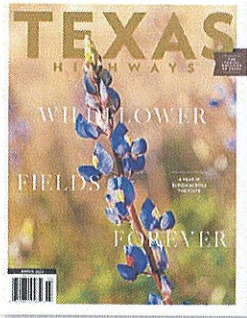


Deadlines & Specs



Space close is around the **first** of the month *two months preceding* the issue name; materials due 7 days after space close.

ELECTRONIC OUTPUT REQUIREMENTS

- Software accepted: Press Quality PDF (PDF/X preset recommended), Adobe Photoshop, InDesign, or Illustrator. If you are unsure about your PDF quality, please include your original files.
- Ad size should be 100%.
- Fonts: All fonts must be supplied with native files OR they must be embedded or converted to vector-based outlines. Doing so will help ensure layout integrity and allow for your ad to link to your website in the digital edition.
- Images: Supply all linked high-resolution images (300 dpi) and graphics. Please be sure to provide the most current versions of linked files.
- All colors must be CMYK mode with process separations.

SECURE AD MATERIALS UPLOAD

Using [TxDOT Box.com](https://txdot.com)

1. Go to <https://texashighways.com/submitads>
2. Select the link on the page that corresponds to the property for which you are uploading materials (magazine, website, etc.).
3. Select the file(s) you would like to upload from your computer.
4. Fill out the "Client name, issue date" field.
5. Fill out your email address.
6. Click 'Submit' for file to upload.
7. Remain on the page until upload is complete and you see "Success! Your file has been submitted."

AD MATERIAL QUESTIONS?

Send an email to Raquel.Sanchez@txdot.gov

Issue	Space	Materials	Newsstand On Sale*
Oct-22	08/01/22 Mon	08/08/22 Mon	09/29/22 Thu
Nov-22	09/01/22 Thu	09/08/22 Thu	10/27/22 Thu
Dec-22	09/30/22 Fri	10/07/22 Fri	11/24/22 Thu
Jan-23	11/02/22 Wed	11/09/22 Wed	12/29/22 Thu
Feb-23	12/02/22 Fri	12/09/22 Fri	01/26/23 Thu
Mar-23	01/03/23 Tue	01/10/23 Tue	03/02/23 Thu
Apr-23	02/01/23 Wed	02/08/23 Wed	3/30/2023 Thu
May-23	03/01/23 Wed	03/08/23 Wed	4/27/2023 Thu
Jun-23	04/03/23 Mon	04/10/23 Mon	5/25/2023 Thu
Jul-23	05/01/23 Mon	05/08/23 Mon	6/29/2023 Thu
Aug-23	06/01/23 Thu	06/08/23 Thu	7/27/2023 Thu
Sep-23	07/03/23 Mon	07/10/23 Mon	8/31/2023 Thu
Oct-23	08/01/23 Tue	08/08/23 Tue	9/28/2023 Thu
Nov-23	09/01/23 Fri	09/08/23 Fri	10/26/2023 Thu
Dec-23	10/02/23 Mon	10/09/23 Mon	11/30/2023 Thu

*Subject to change

Trim Size			
Full Page Spread/Bleed	16.5"x 10.75"	1/2 Page Vertical	4.625"x 7"
Full Page/Bleed	8.375"x 10.75"	1/3 Page Horizontal	4.625"x 4.625"
Full Page/Non-Bleed	7"x 9.75"	1/3 Page Vertical	2.25"x 9.375"
2/3 Page Vertical	4.625"x 9.375"	1/6 Page Horizontal	4.625"x 2.25"
1/2 Page Horizontal	7"x 4.625"	1/6 Page Vertical	2.25"x 4.625"

- Final trim size is 8.125" x 10.5".
- All live and non-bleed elements should be at least 1/2" from the final trim size.
- Full page bleeds should extend at least 1/8" beyond the trim.