

**Native Ad**

According to AdWeek, 3rd party sources garner Campaign Options more attention to and respect for your content. TourLouisiana.com has been serving as a trusted 3rd party source for years to millions of travelers to Louisiana and is now proudly offering the "Louisiana Lagniappe" campaign to complement your digital marketing efforts.

**LOUISIANA LAGNIAPPE CAMPAIGNS INCLUDE:**

- 👁️ Guaranteed Article Views
- 🌐 Exposure on Premium Publisher sites
- 👍 Social promotion
- 🔗 Expanded visibility on the TourLouisiana.com homepage (for new content)
- 📖 Inclusion in the TourLouisiana.com Articles library (for new content)
- 📍 Reader access to all YOUR points of engagement: Brochures, Videos, Facebook, Pinterest, Twitter, Instagram, Newsletter sign-up, Website, App Download, Booking, Ticket Purchasing, Content Pages

**Guaranteed 2,500 clicks**      **\$5150**

Linked to a custom SEO-Rich article that will:

- Provide referrals to your content pages
- Listed in the Articles section of TourLouisiana.com and on your content pages

**NEW**

Already had a successful Native Texan article? Put your budget toward re-promoting your article that is already known to resonate with audiences.

**\$3500** (minimum)  
2,300 Guaranteed article views

**\$5000**  
3,300 Guaranteed article views

**\$7500**  
5,000 Guaranteed article views



Prefer a custom native campaign?  
Or one that links to your content on your own site? We can do that too!

Contact **Nicole Juel Sánchez**,  
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**TOUR LOUISIANA**