



Hot & Happening eNewsletter

Featured Event
Highest Placement
 Image (250 x 180 pixels)
 Format: .gif or .jpg
 File Size: 50kb or less
 Copy: Up to 100 words and URL



H&H Event
 Image (250 x 180 pixels)
 Format: .gif or .jpg
 File Size: 50kb or less
 Copy: Up to 100 words and URL

Market your special festival or event to Louisiana travelers. Sent once each month, the TourLouisiana.com **Hot & Happening** Email Update provides wide exposure and great value.

Advertising Rates	
Featured Event (1 per issue)	\$ 295
H&H Event (Up to 7 per issue)	\$ 225

FREQUENCY: Sent the first Tuesday of each month
DISTRIBUTION: 25,000 travelers with an interest in Louisiana

EVENT AD SUBMISSION: Submit all materials on or before the 7th of the month prior to the scheduled broadcast to <https://materials.ajrmediagroup.com>

