



Web Banners

With a variety of creative sizes, banner advertising on TourLouisiana.com is an excellent option for keeping your brand top of mind on the #1 independent website for Louisiana travel. Site visitors, people with a higher propensity to travel to and within Louisiana, can be directed to the advertiser's content on TourLouisiana.com or to an alternate URL.



Homepage

Exclusive placement, only one advertiser per month.

Advertising Rates

Medium Rectangle

Interior Pages

Advertising Rates (Monthly)

Medium Rectangle \$ 295

Leaderboard \$ 250

* Leaderboard banners require the submission of 2 different sizes of creative in order to accommodate Google specifications for mobile display of ads.



Banners are sold in 25,000 impression-increments which are scheduled to be delivered in a 30-day period. In the event that the impressions are not delivered in 30 days, banners will run until 25,000 impressions are delivered. Limit of 6 banners in each position may be purchased for each product/service in a 12-month period.