



DESTINATION SPOTLIGHT

Set your destination apart from the crowd and focus your marketing efforts on the homepage of TourTexas.com. The Destination Spotlight has prime placement on the homepage and is limited to four participants monthly.

▶ **SPOTLIGHT TEXAS**



Lubbock

Travel deep into the plains of West Texas to visit Lubbock, a dynamic city with a fascinating arts scene and some of the best wineries in the state

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- ★ Prime placement on the TourTexas.com homepage
- ★ Also appears at the top of the Destinations landing page.
- ★ Limited to four participants monthly
- ★ Requires a TourTexas.com content plan
- ★ Participation is limited to four placements per organization annually
- ★ **\$726 each monthly**

