

Interim Destination Content Checklist for TourTexas.com

Complete display contact information (URL, phone number, address, email)

Your logo

One “hero” image (if you have more than one image in this hero size – send it in!).
Absolutely NO text or logos photo only.

1108 x 360 pixels.

Images for use within the copy and in a slide show that will appear on your page.

20 - 25 photos (we might not use them all, but don’t limit yourself, so we can choose from the best).

Static .gif, .jpg or .png greater than 400px by 400px. The larger the photos, the more useful they can be.

Copy: Please provide four pages of copy that can be used while we draft your new copy.

Your pages will be added to our queue for updating to SEO-friendly standards and will be upgraded in the order in which it was added to the queue. The new copy will be sent to you for approval when it is ready. Your four pages on TourTexas.com will consist of the following.

First Page: Overview.

Second page: Things to Do.

Third Page: Annual Events.

Fourth Page: Attractions.

PDF of your visitors guide.

Format	File size
.PDF only	5 mb max

YouTube video link

.avi, .mov, .mpeg, .mpg, .wmv, YouTube	95MB Max	Max run time for video is 10 mins.
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- If you don’t have a video on YouTube, but do have a video, you can upload the video file.

Links to your

Social Media

Facebook
 Twitter
 Pinterest
 Instagram

Apps

iOS
 Android

Ticketing

Booking page
 Ticketing page

eNewsletter

eNewsletter sign up page

Materials should be uploaded preferably in a single upload. The easiest way to do this is to put all your files in a zip file and just upload the single zip file).

The max files size in the upload tool is 99 MB, so if your zip file exceeds that, you may need to split your files into a few zip files or a couple of uploads.

Upload to: materials.ajrmediagroup.com.

In the notes section write: for our new TourTexas content pages.