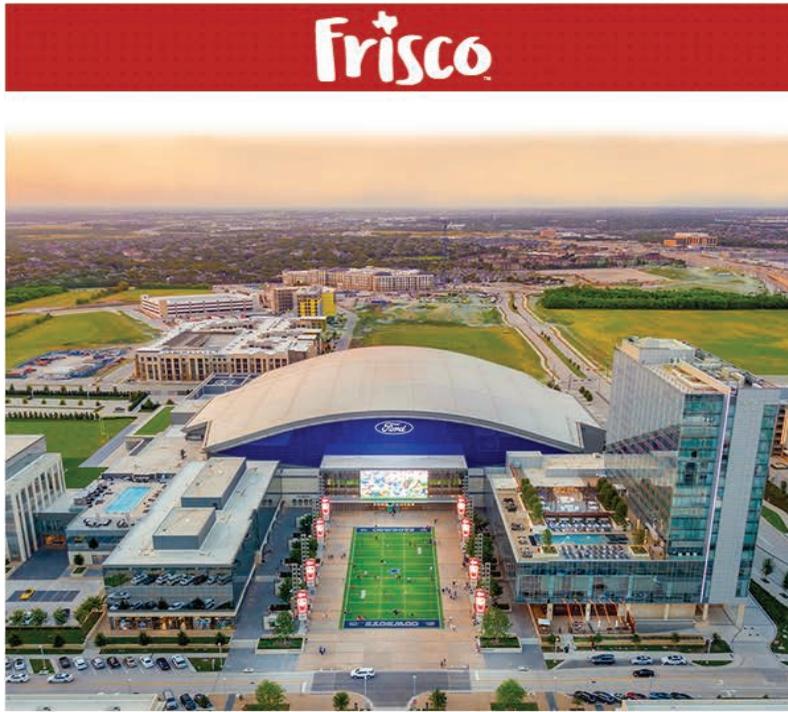


NEWSLETTER TARGETING

Utilizing email messaging, target the opt-in TourTexas.com audience, allowing you to speak directly to Texas travel intenders who have already actively requested information on visiting Texas.



IT'S TIME ... LET'S **PLAY AGAIN**

Frisco, Texas is a place known for play. From sports and family fun, to shopping and arts and culture. Like everyone, we've been missing the thrill of travel, of connection, of exploring the new and experiencing the fun.

That's why we've been working hard to ensure that your return to Frisco will be both fun and safe.

So go ahead — start making your plans to visit. Frisco's shops, restaurants, hotels and attractions are ready to invite you back to our city.

Things may be a little different, but don't worry: Frisco is still here. Fun is still here.

And now that it's time ... let's play again!

PLAY in Frisco!

GET UPDATES AND MORE

Sign up for Frisco's newsletter to receive updates on events, attractions, restaurants and more.

- ★ Note the only way to directly retarget to our opt-in audience is through this program.
- ★ Only one client per month.
- ★ Includes all opt-ins for TourTexas from the prior two months.
- ★ List size is entirely dependent upon leads generated for the site from the prior two months.
- ★ **\$2,050 each**